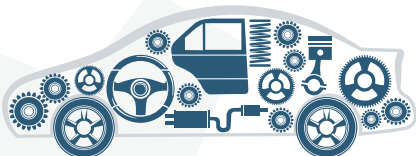


# KIAE



Kazakhstan International Automotive Expo

Supported by **automechanika**

International exhibition of automotive parts, components,  
car maintenance equipment and products



# CTECA

COMMERCIAL TRANSPORT EXPO CENTRAL ASIA

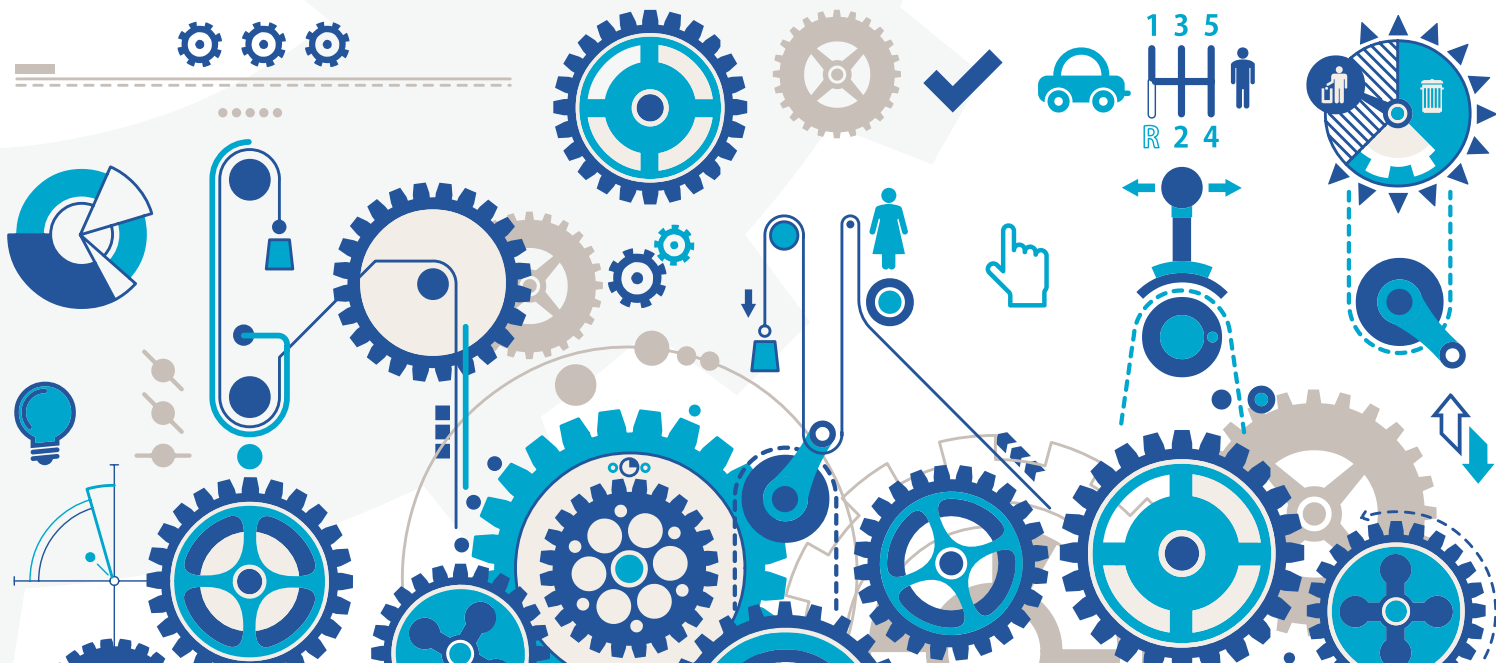
International commercial transport exhibition

## POST SHOW REPORT

**28 February - 2 March 2017**

**Exhibition center "Korme"**

**Astana, Kazakhstan**



# ABOUT

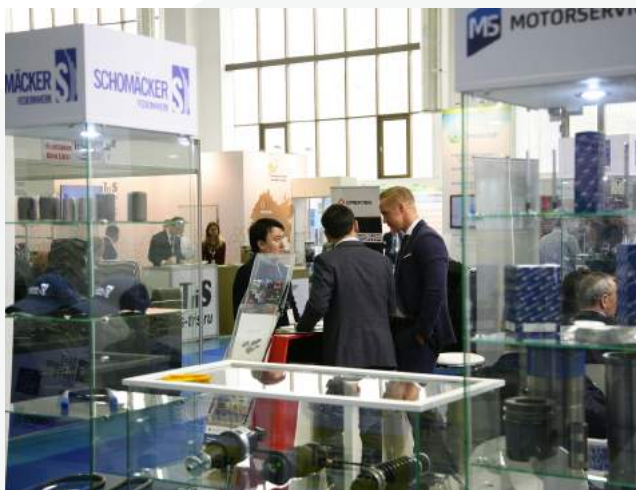


KIAE supported by Automechanika is the largest exhibition of automotive parts, components and service equipment in Kazakhstan and Central Asia. The exhibition is supported by worldwide brand Automechanika, the event that takes place in 14 countries and gain attraction from automotive professionals. For the first time KIAE supported by Automechanika was collocated with International commercial transport exhibition CTECA, that aims to promote and support world standards of commercial vehicle market in the region.

Carrying KIAE supported by Automechanika and CTECA exhibitions in Astana was one of the major events in automotive market, drawing attraction from either automotive professionals or specialists of related industries.



## FACTS AND FIGURES



Exhibition space

**5,194** sq.m.

Exhibitors

**131** companies

Media support

from **70** local  
and international media



Unique visitors  
**2,343**  
during **3** days

**86%** of visitors are  
industry professionals



## EXHIBITORS

### KIAE Supported by Automechanika

#### Profile

Kazakhstan and foreign producers and suppliers of spare parts, components, car maintenance equipment for passenger and commercial vehicles.

#### Among exhibitors

SOBEK-Service, Import Oils, Motul, Voltag, Karcher, Genuine parts Gmgh, Kulan Oil, Aikos, MasterInstrument, Shinline, Master, Felicia, CTP GmbH, TYC Brother Industrial, HAZET.

**83%** of exhibitors completed own tasks

### CTECA

#### Profile

Kazakhstan and foreign producers and distributors of commercial transport as well as suppliers of spare parts and components.

#### Among exhibitors

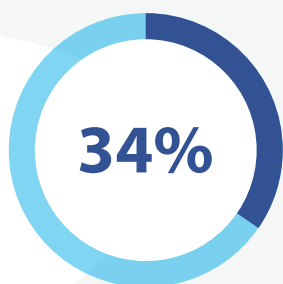
AllurAuto, Autocapital, Mercur Auto, KAMAZ, KMC Astana Motors, PKK Saktagan, MAZ, Voith, Bohnenkamp.

**96%** of exhibitors are satisfied with exhibition showings

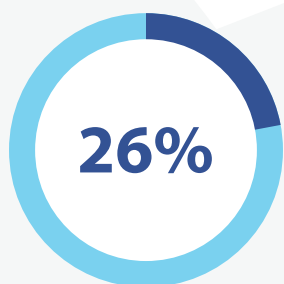


# VISITORS PROFILE

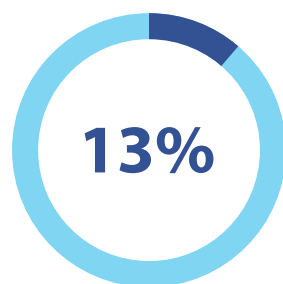
## By company profile



Wholesale and retail trade of spare parts and components



Related industries (commercial transportation, logistics, construction, etc.)



Car maintenance and repair

## By job title

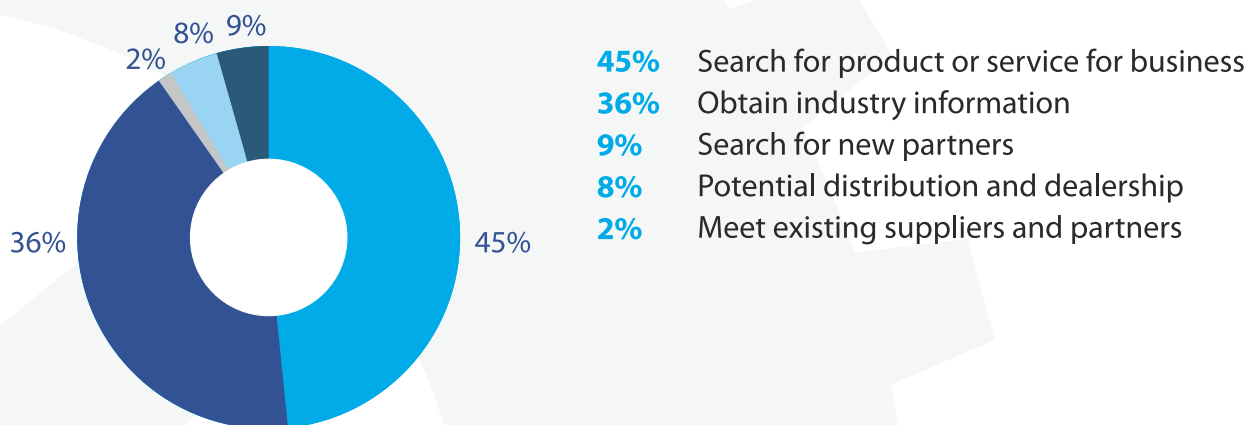
Individual entrepreneur	30%	
Manager / Specialist	22%	
General Director / Owner	21%	
Other	19%	
Department Director	8%	



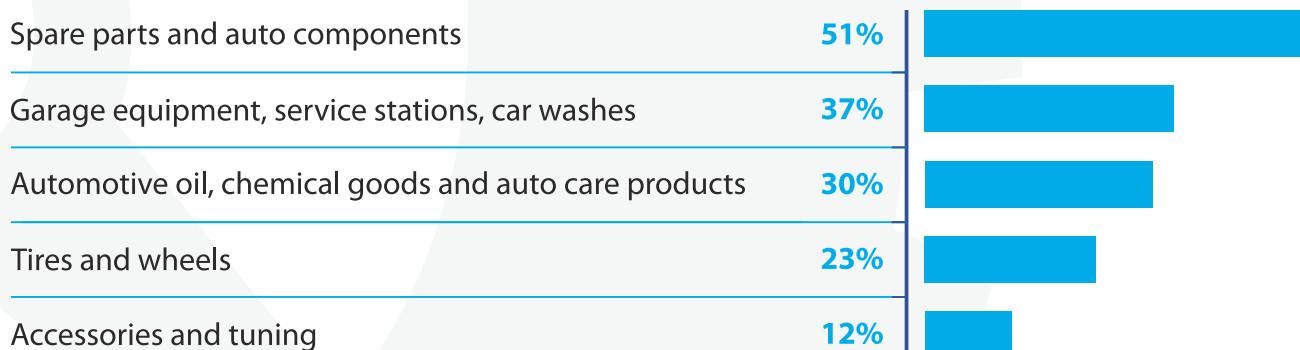


# VISITORS PROFILE

## The purpose of visiting exhibitions

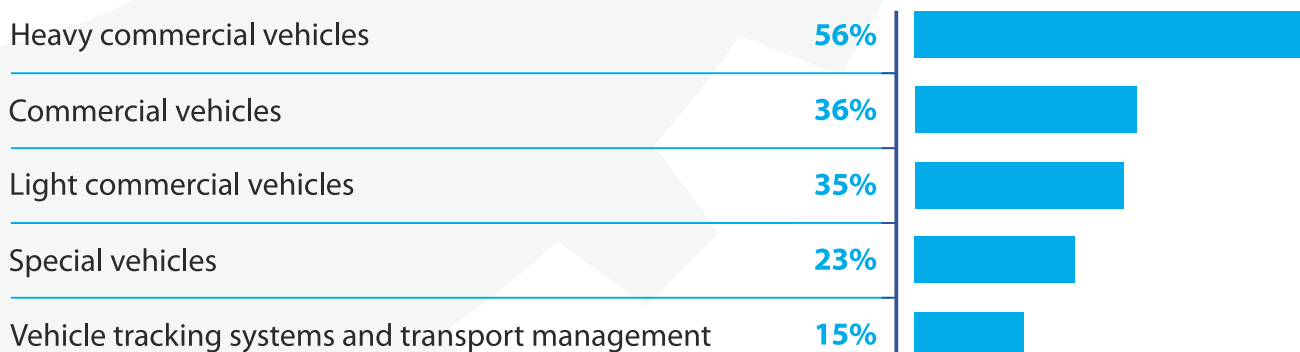


## Products of interest to visitors of KIAE supported by Automechanika



\*Multiple answers were used

## Products of interest to visitors of CTECA



\*Multiple answers were used

## BUSINESS PROGRAM

# KIAF

Co-organizer:



During II Kazakhstan International Automotive Forum KIAF, co-organized with Association of Kazakhstan Automotive Business (AKAB), discussions covered the subjects related to local automotive market, spare parts market, tools to promote sales of commercial vehicles.

This year more than **120 delegates** participated in Forum, including leading automotive companies, producers and distributors of commercial vehicles, representatives of aftermarket and many others.



### Key subjects:

- Kazakhstan automotive market, industry development;
- Passenger car market of Russia and Kazakhstan (comparison);
- Localization of commercial vehicles produced in Kazakhstan. Components market, prospects of export;
- Subsidized leasing, car scrappage programme, trends in commercial vehicle's fleet renovation;
- Innovations of commercial transport and others.



**KIAE**



Kazakhstan International Automotive Expo

Supported by **automechanika**



**CTECA**

COMMERCIAL TRANSPORT EXPO CENTRAL ASIA

## ORGANIZER

### CONTACT INFORMATION

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**KIAE supported by Automechanika**

**CTECA**

**April 3-5, 2018**

**Exhibition center "Korme"**

**Astana, Kazakhstan**