

komtrans + busexpo
ASTANA

The leading exhibition of Commercial Transport,
Road Construction Machinery,
and Buses in Kazakhstan and Central Asia

25-27.6.2025
EXPO IEC, Astana, Kazakhstan

POST SHOW REPORT



**EURASIAN
CONSTRUCTION
TECHNOLOGY**
ASTANA

International exhibition of construction
machinery and equipment

25-27.6.2025
EXPO IEC, Astana, Kazakhstan



bmco

2899 VISITORS

FROM **14** COUNTRIES

230 EXHIBITORS

5 PARTICIPATING COUNTRIES

TOTAL EXHIBITION AREA **8775** M²

32 SPEAKERS

300+ B2B MEETINGS VIA MATCHMAKING SERVICE

4 BUSINESS PROGRAM SESSIONS

VISITORS INTERESTS

21% Commercial vehicles
(light and heavy)

15% Buses

14% Maintenance equipment and tools

11% Logistics services

9% Spare parts and components

9% Cross-border services

8% Leasing

7% Bodies, trailers, and semi-trailers

5% Telematics, monitoring systems, navigation equipment, fleet management systems

1% Other

51% Road construction machinery

11% Heavy-duty vehicles

8% Tools and equipment

7% Mining equipment

6% Rental and financial services

4% Maintenance services

4% Warehouse equipment

3% Residential construction

3% Municipal machinery

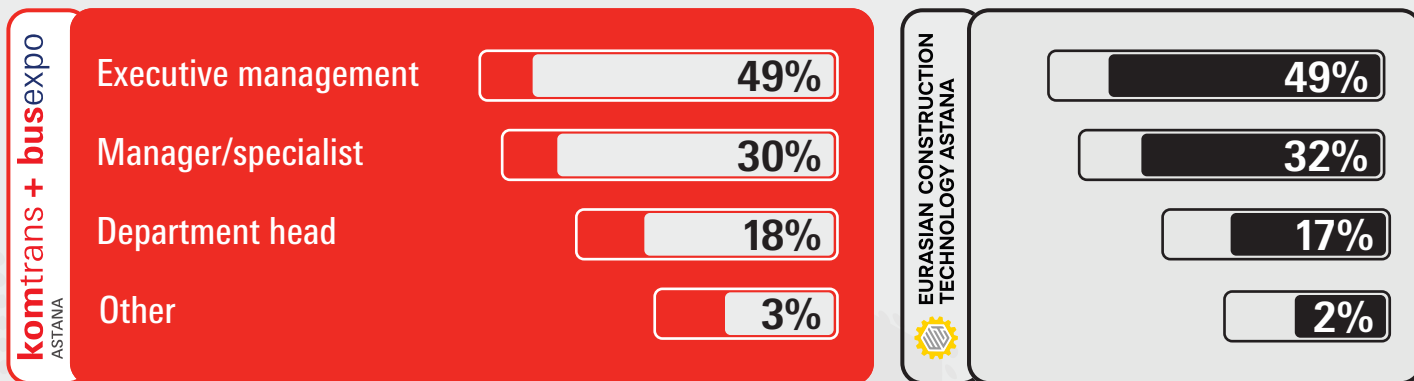
2% Heavy-duty vehicles

1% Other



VISITORS MANAGEMENT LEVEL

komtrans + busexpo
ASTANA



MEDIA AND INFORMATION SUPPORT

320+ media publications

40+ media partners

8.5M+ total reach on social media

30+ media outlets on site

OFFICIAL PARTNERS



AMONG MEDIA PARTNERS



FEEDBACK FROM PARTICIPANTS

// Komtrans + BUSexpo Astana is a key exhibition for our industry in Kazakhstan, which is why we chose to take part. Our goal is to make a name for ourselves, connect with new partners, and meet with our current clients. The exhibition has been very active many visitors are particularly interested in our stand. It's unique and immediately draws attention.

Rustam Astankulov
Director of Trailer-Group LLP

// Last year, we also participated in this exhibition, and as a result, we signed a significant number of large and promising contracts. We found new partners here and see strong potential for continued cooperation.

Konstantin Sharov
*Head of the Dealer Network Division for CIS Countries,
Modern Transport Technologies Group*

// We are presenting the FAW brand at this exhibition. We have a tractor unit, a dump truck, and commercial vehicles on display. The exhibition is going well. We have two potential requests. One client is even ready to sign a leasing contract. On behalf of myself and the Silkway Techno company, I'd like to thank the Komtrans exhibition organizers. Thank you very much. We look forward to further participation and future invitations. Thank you.

Rustam Tyutenov
Head of the Sales Department for the FAW brand



komtrans.kz



interconexpo.kz



Evgeny Sergeev

Group Exhibition Director

+7 771 284 30 28

evgeny.sergeev@bmca.kz



Anel Omarova

Key Account Manager

+7 707 413 16 77

anel.omarova@bmca.kz

Business Media Central Asia

info@bmca.kz

+7 717 264 2210