

comtrux
ASTANA

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Messe Frankfurt Exhibition GmbH

The trade Hub For
Commercial Vehicles and
Road Logistics in Central Asia



International exhibition of
construction machinery
and equipment

POST SHOW REPORT

5-7.5.2026

IEC «EXPO», ASTANA, KAZAKHSTAN



bmca

FACTS & FIGURES

TOTAL EXHIBITION AREA

8963 M²

VISITORS

2786

PARTICIPATING
COUNTRIES

22

CITIES AND REGIONS OF RK

15

EXHIBITORS

147

B2B MEETINGS

+650

SPEAKERS

27

BUSINESS PROGRAM SESSIONS

8

TOP VISITOR COUNTRIES



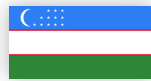
Kazakhstan



Russia



Turkey



Uzbekistan



Kyrgyzstan



Pakistan



UAE



Germany

VISITORS' INTERESTS

comtrux
ASTANA

Commercial trucks and tractor units	20.2%
Specialized vehicles and equipment	16.6%
Buses, minibuses, and passenger transport	11.8%
Trailers, semi-trailers, truck bodies, and superstructures	11.2%
Logistics, transportation, and freight forwarding services	11%
Commercial vehicles	10.8%
IT solutions for logistics and fleet operations	9.4%
Components and spare parts for trucks and specialized vehicles	9%



**EURASIAN CONSTRUCTION
TECHNOLOGY ASTANA**

Road construction machinery	19.1%
Municipal vehicles and equipment	13.9%
Commercial vehicles and trucks	12.6%
Service and maintenance	11.9%
Components and spare parts	10.9%
Pipeline construction	10.7%
Warehouse equipment and machinery	10.6%
Residential construction	10.3%



This year's exhibition demonstrated growth in both the quality of the audience and the level of visitors' business activity.



VISITOR MANAGEMENT LEVEL

50,4%

Top Management

15,6%

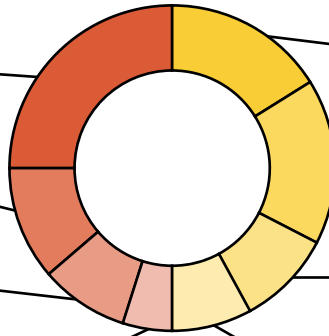
Manager/Specialist

10,8%

Head of Department

3,6%

Other



35,2%

Top Management

32,6%

Manager/Specialist

15,8%

Head of Department

14%

Other

MEDIA & INFORMATION SUPPORT

Media Publications

430

Total Reach on Social Media

8,7 m+

Media Partners

58

Media Outlets On Site

30+

OFFICIAL PARTNERS



MEDIA PARTNERS



PARTICIPANT FEEDBACK

Comtrux Astana 2026 was a productive and eventful exhibition for us. We would especially like to highlight the high level of organization and the quality of the event audience. Thanks to the B2B matchmaking format, we were able to hold valuable meetings and establish new business connections.

Madina Bekbatyrova
Director of GazAuto Kazakhstan, Virazh Group of Companies

Rinat Alshimbayev
Head of Department at SHANTUI

Today at the exhibition, we are presenting the Shantui brand. We are the official dealer in Kazakhstan. Our impressions of the exhibition are very positive. We have received many preliminary contracts. The organization is at the highest level - only positive feedback.

We chose Comtrux Astana because it is one of the key platforms in the commercial transport and special equipment sector. It brings together manufacturers, suppliers, and business representatives — exactly our target audience. For us, it is an opportunity to communicate directly with clients, present leasing solutions, discuss specific projects, and better understand current market needs.

Adil Mukhanzharov
Regional representatives of Nur Leasing in Astana

KEY VISITORS



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The organizer of the exhibition
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