

8 – 10 **NOVEMBER 2023**

IEC EXPO, ASTANA, KAZAKHSTAN

International exhibition of decorative, technical lighting and electrical engineering

POST SHOW REPORT

Organizer

bmca

interlight.kz

interlight **CENTRAL ASIA**

RESULTS OF THE EXHIBITION

1800 m² Total exhibition area

exhibitors

countries



Kazakhstan









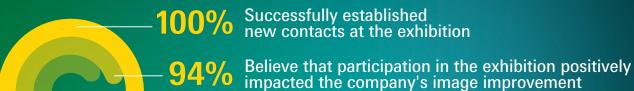








PARTICIPANTS' OPINION ABOUT THE EXHIBITION



Satisfied with the exhibition results

Among the participants 2023

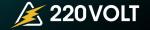
WOLTA ЦЕНТРСВЕТ





























-1485 visitors from 10 countries

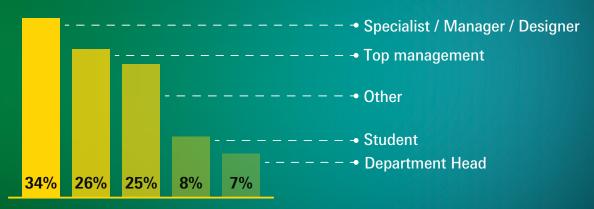
Geography of visitors



Visitor activities

Architecture/Design	25%
Distribution/Wholesale	17%
Retail	12%
Construction/Design	11%
Production	9%
Installation / Integration	4%
Educational institution	5 %
Other	17%

Management level of visitors



Visitor interests

Interlight		Urbanext	
Decorative lighting	59%	Smart home	56%
Technical lighting	53%	Electrical engineering	42%
Architectural lighting	50%	Smart city	41%
Electric lamps	43%	Building automation	39%
Festive lighting	33%	Security systems	39%
Components	30%		

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BUSINESS PROGRAM

9 events / 45 speakers / 455 listeners

Official support





























Media partners













Designer.kz















































SPEAKERS



Talgat Ergaliev Chairman of the RALE Union of Builders of Kazakhstan



Sergey Sizy Founder and Head of the LiDS School and Studio of Light Design



Ksenia Lanikina Light Designer and Founder of the "YARKO" Studio of Light Design



Konstantin Glushko Chairman of the **QazProperty Association**



Konstantin Tsepelev Founder and CEO of **BRIGHT BURO company**



Ilyas Akibekov Head of the PTD at LLP Astana Qalalyq Zharıq

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Feedback from participants

We believe that this exhibition has been very successful for our company in terms of finding partners and exploring new interesting solutions. I would like to specifically highlight the professional program that took place during this exhibition, featuring a number of highly skilled individuals. We wish Interlight Central Asia further growth and hope that the exhibition will expand in the coming years, attracting more visitors and participants! See you soon! We look forward to coming back!

Grigory Naydenkov, Wolta Company

We participated in this exhibition for the first time, and we really liked it. We have collected about 50 business contacts that are very valuable to us and will be our potential customers and partners. We plan to participate in the next exhibition, and we hope to process all our contact databases and find new clients and partners.

Alexey Kuznetsov, Theben AG Company

As this is our first exhibition, we are really pleased with everything. We were quite worried, but overall, thanks to the organizers of the exhibition, everything went great. We are very satisfied. We have found new partners and clients. I think we will become participants of this exhibition again, not only in Kazakhstan but also in Moscow.

Yegor Lazarev, Woland Steel Company

Exhibition has been a great success for our company, allowing us to maintain and continue business relationships with our local partners and to grow and build new contacts and relations with potential customers, designers, contractors, installation companies, and authorities at both local and international levels. We are very proud to say the exhibition was a fantastic and big success. Thank you for organizations. And we will be glad to come back here in 1 year.

Paulina Anna Sikorksa, FAEL LUCE SPA Company

See you at

INTERLIGHT CENTRAL ASIA 2024! 6 – 8 **NOVEMBER** 2024

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